

QFC Awards 2023
Sponsorship Package

QFC
AWARDS
QFC

The Qatar Financial Centre (QFC) is an onshore business and financial centre located in Doha, established by Law No. 7 of 2005 of the State of Qatar. A world-class platform for companies, QFC offers its own legal, regulatory, tax and business environment, contributing to the decisive economic development and diversification prescribed by Qatar National Vision 2030.

Supported by QFC's broad range of legal and regulatory services, regulated and non-regulated, that align with international best practice, domestic and international companies can set up or expand their business in Qatar.

QFC allows up to 100% foreign ownership, 100% repatriation of profits, and charges a competitive rate of 10% corporate tax on locally-sourced profits, all while integrating businesses into Qatar's swift expansion into a major trade and investment centre.

QFC is governed by the following four independent bodies. Its business-friendly ecosystem operates in line with international best practice to ensure clients receive optimal operational, regulatory, and judicial support.



ABOUT THE AWARDS

The QFC Awards is a prestigious event hosted by the Qatar Financial Centre (QFC) to celebrate and recognize excellence within the QFC community. This event stands as a symbol of achievement, innovation, and collaboration among QFC firms.

The QFC Awards bring together industry leaders, innovators, and influential stakeholders for a memorable night of honouring outstanding businesses. It's an occasion to applaud those who have demonstrated exceptional performance, innovation, and commitment to excellence within the QFC ecosystem.

Our awards span various categories, highlighting achievements in business growth, innovation, customer service, workplace culture, corporate social responsibility, fintech, and more. Each category represents a facet of excellence that contributes to the overall vibrancy of the QFC community.

By participating in the QFC Awards as a sponsor, your brand not only aligns itself with excellence but also gains valuable visibility and networking opportunities. Your support fuels the celebration of success, fosters connections, and contributes to the growth and prosperity of the QFC community.

Join us in recognising and celebrating the exceptional achievements of QFC firms and be part of an event that continues to shape the future of business in Qatar.



AWARDS CATEGORIES

QFC Awards “Legacy” Sponsor USD 20,000 (Exclusive)

Indicating a long-lasting and meaningful partnership with the event

The “Legacy Sponsor” package grants your brand a position of distinction, allowing you to leave a lasting imprint on the QFC Awards and the financial landscape, setting a benchmark for enduring excellence.

As the **QFC Awards Legacy Sponsor**, your company will receive exclusivity as the only sponsor to receive the following benefits at the QFC Award Ceremony:



Keynote address by industry pioneer

Your brand will have the exclusive opportunity to host a distinguished industry leader as the keynote speaker at the QFC Awards. This address will offer insights into the future of the financial landscape, highlighting your commitment to driving thought leadership and innovation.



Presentation of the performance award

The “Legacy Sponsor” will have the exclusive privilege of presenting the “Performance Award” during the QFC Awards ceremony, adding a prestigious touch to your sponsorship and recognition as a key contributor to the event's success.



Thought leadership opportunity at a future event

Your brand will have the unique opportunity to participate in one of the QFC's future events as a thought leader. This includes the chance to lead a panel discussion, deliver a keynote address, or contribute to a high-profile industry event. This initiative will allow your brand to position itself as a thought leader in a relevant context.



Opening video presentation

Your brand will have the opportunity to play a 1-minute video during the opening of the event, capturing the audience's attention and setting the tone for the evening.



Hospitality:

- 2 tables of 8 seats each with priority seating for your company.
- 6 invitations for your CEO's VIP guests to the event
- 10 invitations for your company's guests to the event



Brand Recognition

- Company logo on **digital invitation**
- Company logo on **stage backdrop**
- Company logo on **Photo wall**
- Company logo and URL on **website**
- Company logo on **digital signage**



Social media

- Feature your company's social media channels;
- Mention company in the event social media coverage
- Included in full live coverage of the event;



Media

- Recognised in the Awards' official press release
- High level executive to be quoted in the press release

AWARDS CATEGORIES

QFC Awards “Innovation Catalyst” Sponsor USD 15,000

Emphasize your role in driving innovation within the event

The “Innovation Catalyst” package positions your brand at the forefront of technological advancements within the QFC Awards, driving innovation, and propelling the event’s impact to new heights.

As the **QFC Awards Innovation Catalyst Sponsor**, your company will receive the following benefits at the QFC Award Ceremony:



Innovation Showcase

As the QFC Awards “Innovation Catalyst” sponsor, your brand will host a dedicated Innovation Showcase area at the event venue. This space will feature cutting-edge technologies, prototypes, and digital innovations that are shaping the future.



Presentation of the innovation award

1 senior representative of your company to present the prestigious “Innovation Award,” recognizing groundbreaking advancements within the QFC community. This award will cement your brand’s commitment to fostering tech-driven progress.



Tech talk leader session

Your brand will have the exclusive opportunity to curate and present a thought-provoking session on the latest tech trends and their impact on the QFC ecosystem during one of our Tech Talks. This session will position your brand as a forward-thinking industry leader.



Hospitality

- 1 table of 8 seats with priority seating for your company.
- 4 invitations for your CEO’s VIP guests to the event
- 5 invitations for your company’s guests to the event



Brand recognition

- Company logo on **on-site signage**
- Company logo on **digital invitations**
- Company logo and URL on **website**



Social media

- Feature your company’s social media channels,
- Mention company in the event social media coverage.
- Included in full live coverage of the event.



Media

Recognised in the Awards’ official press release.

AWARDS CATEGORIES

QFC Awards “Networking Lounge” Sponsor

USD 10,000 (Exclusive)

Vital catalyst for meaningful connections and interactions at the QFC Awards, fostering a dynamic networking environment

As the “Networking Partner,” your brand takes centre stage in creating a vibrant networking environment at the QFC Awards. Beyond the core benefits, this package offers a unique opportunity to foster long-term connections by hosting a future networking event with QFC firms.

As the **QFC Awards Networking Lounge Sponsor**, your company will receive exclusivity as the only sponsor to receive the following benefits at the QFC Award Ceremony:



Networking lounge branding

The Networking Lounge will be fully matched with your company's imagery, creating a welcoming and engaging space for attendees to connect and engage.



Exclusive future networking event

Your brand will have the privilege of hosting an exclusive networking event with QFC firms at a later stage, allowing for continued relationship-building and knowledge-sharing. This event will provide a platform for deeper connections and collaborations within the QFC community.



Hospitality

- 1 table of 8 seats with priority seating for your company.
- 3 invitations for your CEO's VIP guests to the event



Brand recognition

- Company logo on networking lounge **digital screens**
- Space to display **advertising material**
- Company logo and URL on **website**



Social media

- Feature your company's social media channels
- Mention company in the event social media coverage



Media

- Recognised in the Awards' official press release

AWARDS CATEGORIES

QFC Awards “Community Champion” Sponsor USD 7,500 (Three spots available)

Emphasizing the sponsor’s dedication to community engagement and support.

The “Community Champion” sponsorship package not only highlights your brand’s commitment to community development but also empowers you to directly impact positive change through an innovative partnership with the QFC Awards.

As the **QFC Awards Community Champion**, you will receive the following benefits:



CSR collaborative initiative

Partner with the QFC to launch a CSR collaborative initiative that encourages QFC firms to come together for a shared social or environmental cause. Your brand will be recognized as the catalyst behind this impactful campaign, promoting unity and positive change.



Co-present the CSR award

The “Community Champion” sponsor will co-present the prestigious “Corporate Social Responsibility Award” during the QFC Awards ceremony, highlighting your brand’s commitment to recognizing and celebrating responsible business practices



Hospitality

- 1 table of 8 seats with priority seating for your company.
- 3 invitations for your CEO’s VIP guests to the event



Brand recognition

- Company logo on **digital screens**
- Company logo and URL on **website**



Social media

- Feature your company’s social media channels
- Mention company in the event social media coverage
- Included in full live coverage of the event



Media

- Recognised in the Awards’ official press release

Contact Details:

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